



## **Medina Soccer Association Internet Policy and Privacy Statement Updated, January 2010**

Medina Soccer Association is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the family of Medina Soccer Association websites and governs data collection and usage. By using any of the Medina Soccer Association websites, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

During registration Medina Soccer Association collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Medina Soccer Association may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Medina Soccer Association. This information can include: you IP address, browser, domain names, access times and referring Web site addresses. This information is used by Medina Soccer Association for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Medina Soccer Association Web site.

Medina Soccer Association encourages you to review the privacy statements of Web sites you choose to link to from Medina Soccer Association so that you can understand how those Web sites collect, use and share your information. Medina Soccer Association is not responsible for the privacy statements or other content on websites outside of the Medina Soccer Association and the Medina Soccer Association family of websites.

### **Use of your Personal Information**

Medina Soccer Association collects and uses your personal information to operate the registration for services you have requested. Medina Soccer Association also uses your personally identifiable information to inform you of other products or services available from Medina Soccer Association and its affiliates. Medina Soccer Association may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Medina Soccer Association does not sell, rent or lease its registration lists to third parties. Medina Soccer Association may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Medina Soccer Association may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Medina Soccer Association, and they are required to maintain the confidentiality of your information.

Medina Soccer Association keeps track of the Web sites and pages our customers visit within Medina Soccer Association, in order to determine what Medina Soccer Association services are the most

popular. This data is used to deliver customized content and advertising within Medina Soccer Association to customers whose behavior indicates that they are interested in a particular subject area.

Medina Soccer Association Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Medina Soccer Association or the site; (b) protect and defend the rights or property of Medina Soccer Association; and, (c) act under exigent circumstances to protect the personal safety of users of Medina Soccer Association, or the public.

### **Use of Cookies**

The Medina Soccer Association Web site uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Medina Soccer Association pages, or register with Medina Soccer Association site or services, a cookie helps Medina Soccer Association to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Medina Soccer Association Web site, the information you previously provided can be retrieved, so you can easily use the Medina Soccer Association features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Medina Soccer Association services or Web sites you visit.

### **Security of your Personal Information**

Medina Soccer Association secures your personal information from unauthorized access, use or disclosure. Medina Soccer Association secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

Medina Soccer Association will occasionally update this Statement of Privacy to reflect organization and member feedback. Medina Soccer Association encourages you to periodically review this Statement to be informed of how Medina Soccer Association is protecting your information.

### **Contact Information**

Medina Soccer Association welcomes your comments regarding this Statement of Privacy. If you believe that Medina Soccer Association has not adhered to this Statement, please contact Medina Soccer Association at [soccer@medinasoccer.org](mailto:soccer@medinasoccer.org). We will use commercially reasonable efforts to promptly determine and remedy the problem.